



México City
June 28th, 2011

To whom it may concern:

Our company provides HR consulting services to multinational clients, particularly related to the design and implementation of wellness strategies/programs.

Most of our clients have large, dispersed workforces, and require Web-enabled solutions as a mean for employees to access reliable health content and resources that help them improving their lifestyles, wherever they're based.

We researched for quite some time, looking for the right tool and it was just until we identified HolaDoctor that we knew we found exactly what we and our clients have been looking for.

We recently, customized and implemented HolaDoctor and MiDieta's portals for one of our most important clients, a large telecommunications company, with over 5,000 employees spread out across Mexico. Both the client and end-users are highly satisfied with them.

Not only the portals work smoothly and provide highly relevant content and resources, but also HolaDoctor's staff has been extremely helpful, flexible and supportive during the customization, implementation and roll-out.

We're in the process of implementing quite a few more HolaDoctor and MiDieta sites for other clients, which, we're certain, will be equally successful.

I highly recommend HolaDoctor to any company who cares about its Hispanic workers.

Regards and blessings,

Rodrigo Quezada
Managing Director